

3GSM release; February 2007

D2see launches two-way mobile video onto its Oxygen platform

D2see, the specialist mobile video technical service provider, announces a major release for its Oxygen platform. At 3GSM (stand 7F47 in Hall 7), D2see is demonstrating the new 2-way video capabilities of Oxygen, together with a range of service applications.

With this major enhancement, the Oxygen platform facilitates user-generated mobile video - for upload to internet, mobile and TV services.

3G phones have an embedded video camera - by 2010 there are forecast to be 500m 3G devices worldwide (source: Strategy Analytics). By extending the webcam beyond the desktop, users can create video content wherever they are inspired.

Emerging 2-way mobile video services include video chat, video blogging (vlogging), interactive fanzines, and live-to-air TV participation.

“ Mobile, the 4th screen, is not just a shrunk-down TV”, says Jeremy Flynn, CEO of D2see, “it has unique attributes that translate into brand new service concepts. 2-way video is an exciting enabler for a new wave of mobile video applications.”

For further information visit: www.d2see.com

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About D2see

D2see is the specialist video-to-mobile technical service provider. We work with content providers and new media publishers to enable them to deliver and commercialise video content onto mobiles. The D2see Oxygen platform streams pre-recorded and live content to and from the mobile phone - with a suite of applications for rapid service development, including interactive video portals, live-to-air TV participation and video blogging. www.d2see.com.

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