

1 November 2007

D2see's launch of 3G video chat at World Telemedia.

D2see, the UK's specialist mobile video technical service provider, launches its 3G video chat application for the D2see Oxygen platform. The application bridges users with 3G phones to chat operators with webcam-equipped PCs. Users simply make a video call to a shortcode, and see the picture or video profiles of the chat operators currently on line. They can browse through the available operators, and select one to enter a live one-on-one chat, or join an existing chat session in "eavesdrop" mode.

Unlike early 2.5G chat solutions, the D2see product offers full two-way video and audio, and because all 3G phones support 2-way video calling, there is no client application to download before using. Video shortcodes mean that users are charged on the well-understood per minute billing - there are no separate data charges, so it's a fully-transparent price proposition.

D2see's video chat is available in two versions. For those already in the chat business, with their own chat operators, the D2see application includes a web client. Through a partnership with Excel Telemedia, D2see can also offer an end-to-end service which includes experienced UK chat operators.

D2see has a bonded licence from PhonepayPlus to run live video services, and permission to run shortcodes at £2 per minute - the typical price point for web chat services.

Through its partnership with Excel Telemedia, D2see has access to a pool of UK video chat operators - properly trained, managed and moderated. D2see's in-call age-verification ensures that services can be offered to all users, irrespective of whether they have been age-verified by their mobile network operator. The chat operators are advised throughout each chat session of the AVS status of the caller, and behave accordingly.

Jeremy Flynn, CEO of D2see commented "SMS and 090 chat services have long been a mainstay of the premium service market. It's an obvious extension to give a more compelling chat service by letting both parties see and hear each other. By partnering with Excel Telemedia, we can also offer a complete service - all our customers have to do is to add their brand, and start promoting"

Christian Amicabile, Managing Director of Excel Telemedia commented "With 4 years experience of managing a chat operator business, with 4000 chat operators, we have the operational disciplines to offer a great and responsible chat experience, with UK-based English-speaking staff. We believe that supplying video chat operators with D2see's powerful technology is a winning package"

For further information visit: www.d2see.com

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About D2see

D2see is the specialist video-to-mobile technical service provider. We work with content providers and new media publishers to enable them to deliver and commercialise video content onto mobiles. The D2see Oxygen platform streams pre-recorded and live content to and from the mobile phone - with a suite of applications for rapid service development, including interactive video portals, live-to-air TV participation and video blogging.
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About Excel Telemedia

Excel Telemedia is UK's leading supplier of chat operators, contracted to a number of UK's largest chat brands to supply "white label" chat personnel. We are UK specialists in chat operator supply and management. Excel Telemedia knows that, in order to have satisfied customers, you need to have professional but also motivated chat operators, who understand compliance requirements fully and therefore offer a piece of mind to those promoting the services. At Excel Telemedia we have created one of the largest communities of chat operators where everyone enjoys their job and understand the customers needs, whilst also maintaining full compliance.

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