

June 14th 2007

## **D2see provides user generated content (UGC) mobile video application for Springdoo's SpringMobile launch.**

D2see, the specialist mobile video technical service provider, announces it is providing the mobile element of Springdoo's just-launched mobile-to-web video service "SpringMobile"

Users simply make a video call to 88388 and film for up to 5 minutes. After the user has previewed their clip, the video instantly appears within their Springcast broadcaster wherever it is posted on the internet. Users will also be able to email the video and create a SpringBlog video blog.

Jeremy Flynn, CEO of D2see commented "Enabled by D2see's UGC application, the 3G phone has just become a mobile webcam. D2see has extended the webcam beyond the desktop, and now users can create video content wherever they are inspired. Embedded in Springdoo's SpringMobile product, users can now create video content and upload it to their chosen UGC internet site"

Adam Freeman, COO of Springdoo, commented "Springdoo makes creating and distributing video over the internet simple. I am pleased to be using the services of D2See to introduce a unique product which will further enhance our users' experience by allowing them to push a Video recording from their mobile directly onto the internet, using our new SpringMobile product"

3G phones have an embedded video camera - by 2010 there are forecast to be 500m 3G devices worldwide (source: Strategy Analytics).

For further information visit: [www.d2see.com](http://www.d2see.com)

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### **About D2see**

D2see is the specialist video-to-mobile technical service provider. We work with content providers and new media publishers to enable them to deliver and commercialise video content onto mobiles. The D2see Oxygen platform streams pre-recorded and live content

to and from the mobile phone - with a suite of applications for rapid service development, including interactive video portals, live-to-air TV participation and video blogging.

[www.d2see.com](http://www.d2see.com)

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### **About Springdoo**

Springdoo, the trading name of Cityblock plc, is based in London, UK, and offers a simple solution for creating and distributing video over the internet and wireless devices.

Springdoo's main products are SpringMail which is an easy to use video email service, SpringCast which gives a user the ability to broadcast and communicate using video, SpringBlog which is an easy to use video blogging service and SpringMobile which allows a user to record video direct from their mobile phone and add to a website with ease.

Springdoo is funded and run by a team of proven entrepreneurs with a wealth of experience of developing and marketing, web and mobile consumer products, and who have a clear mission to be the market leader in the world of video.

[www.springdoo.com](http://www.springdoo.com)

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